



# MASTER TARA SINGH MEMORIAL COLLEGE FOR WOMEN

**LUDHIANA**

A PREMIER MULTI-FACULTY POST GRADUATE INSTITUTION  
(Affiliated to Panjab University, Chandigarh)

## PROSPECTUS 2024-25



► B.COM

► BBA

► BCA

► B.A

► MBACIT

► MFDM

► M.COM

► PGDCA

► MA PUNJABI

► MA ENGLISH

► MA HINDI

► MA MUSIC

# ਕਾਲਜਸ਼ਬਦ



ਦੇਹ ਸਿਵਾ ਥਰ ਮੋਹਿ ਇਹੋ,  
ਸੁਭ ਕਰਮਨ ਤੇ ਕਥਹੂੰ ਨ ਟਰੋ  
ਨ ਡਰੋ ਅਰਿ ਸੋ ਜਬ ਜਾਇ ਲਰੋ,  
ਨਿਸਚੈ ਕਰ ਅਪਨੀ ਜੀਤ ਕਰੋ  
ਅਰੁ ਸਿਖਹੋ ਆਪਨੇ ਹੀ ਮਨ ਕੋ,  
ਇਹ ਲਾਲਚ ਹਉ ਗੁਨ ਤਉ ਉਚਰੋ  
ਜਬ ਆਵ ਕੀ ਅਉਧ ਨਿਧਾਨ ਥਨੈ,  
ਅਤ ਹੀ ਰਨ ਮੈ ਤਬ ਜੂਝ ਮਰੋ।

A GREAT MISSIONARY  
**MASTER TARA SINGH JI**

# Pillars of the Institution

Members of the Managing Committee



S. Swarn Singh  
President



S. Gurbachan Singh Pahwa  
Gen. Secretary



S. Jagjit Singh  
Acting President



Jathedar  
Hira Singh Gabria  
Member



Baba Ajit Singh  
Member



S. Amrik Singh Sachar  
Member





## *From the* **PRINCIPAL'S DESK**



**"Develop a passion for learning.  
If you do, you'll never cease to grow"**

– Anthony J. D` Angelo

Education is the heart of every society. It makes us to learn, to know, to do, to live together. It helps in the development of innate capacities, character formation, strong mind, expansion of intellect and makes oneself self sufficient. Education drives away ignorance and through illumination it emboldens and empower a human to a righteous thought and action by widening his mental horizon. Master Tara Singh Memorial College for Women has been imparting quality education laced with hand on experience in the streams of Arts, Commerce and Information Technology .

I personally feel, youth is the spring of life. It is the age of discovery and dreams. It is the time when youngsters have boundless gush of energy and that is to be channelized through creative moulds. Our college provides them a canvas on which students can paint their nascent thoughts through myriad forms. We have motley of courses ranging from innovative to traditional and add on courses too. Our passion for education, indefatigable efforts of visionary management committee and exemplary body of teaching staff has driven us to achieve many milestones and created a conducive learning environment for students. This institution is committed to provide an inspiring centre of excellence tailored to girls education.

I, on behalf of entire MTSM fraternity welcome you all in this sanctuary of learning. I expect you to be disciplined and well behaved so that a congenial academic atmosphere prevails in the institution. I also want a commitment from your side to strive hard to achieve the desired goals and later thrive to the gleaming story of success.

I commit my complete loyalty, passion, enthusiasm, and diligence to this prestigious institution and its community. I hope and trust that we all will continue to work with elevated enthusiasm and energy to provide a unique platform for holistic education to the young generation of learners who will make significant contribution to nation building.

With best wishes,

**Dr. (Mrs.) Kirandeep Kaur**  
**Principal**





**MASTER TARA SINGH MEMORIAL COLLEGE FOR WOMEN, LUDHIANA** was established in 1968. Since its inception, the college, while embarking on its never ending quest for excellence, has grown fledge by fledge as a prestigious multi-faculty post graduate institution offering wide-ranging graduate and post graduate programmes to nearly twenty two hundred students. The institution has taken a tremendous leap in the academic, cultural and sports field and carved an enviable niche for itself among the women colleges of the city.



Our vision is to emerge as an excellent educational institution that is committed towards women empowerment by providing quality education. Through value based nurturing, we strive to make our students enlightened and active participants in shaping the future of world.



The mission of our institute is to make each student economically independent through holistic education, academic excellence and inculcation of right professional skills. It aims to empower each student with self esteem, confidence and enlightened personality resulting into effective contribution towards building a strong nation. It aims to develop a culture of inclusivity by catering to the needs of the students who come from different economic and social backgrounds. The college strives to instill national spirit and pride in youth by grounding them with human values.



# Courses Offered

## Post Graduate Courses

- ◀ MBACIT (Master in Business Administration Commerce & Information Technology)
- ◀ MFDM (Master in Fashion Designing & Management)
- ◀ M.Com (Master of Commerce)
- ◀ M.A. Punjabi
- ◀ M.A. English
- ◀ M.A. Hindi
- ◀ M.A. Music Vocal

## Under Graduate Courses

- ◀ B.Com (Bachelor of Commerce)
- ◀ B.B.A (Bachelor of Business Administration)
- ◀ B.C.A. (Bachelor of Computer Application)
- ◀ B.A. (Bachelor of Arts)
- ◀ B.A. (Honours) Punjabi







## Diploma

- ◀ P.G.D.C.A. (Post Graduate Diploma in Computer Application)

## Job Oriented Add-on-courses

- ◀ Call Centre
- ◀ Insurance Business
- ◀ Fashion Designing
- ◀ Child Care

**NOTE :** If Panjab University implements NEP 2020 from session 2024-25 then regulations, admission guidelines, course scheme/structure, syllabus will be followed accordingly in semester - I & semester - II.



## Skill Enhancement Programmes

Skill Enhancement Programmes provide an opportunity to the students to develop and strengthen the necessary skills to advance and excel in a chosen area. Through skill training the students can improve their overall performance in the specified area which results in improving the overall quality of life. Skill Enhancement Programme of college provide training in the best practices from the field of education, IT, Fashion Designing, Office Management & Secretarial Practice.





# Campus Infrastructure

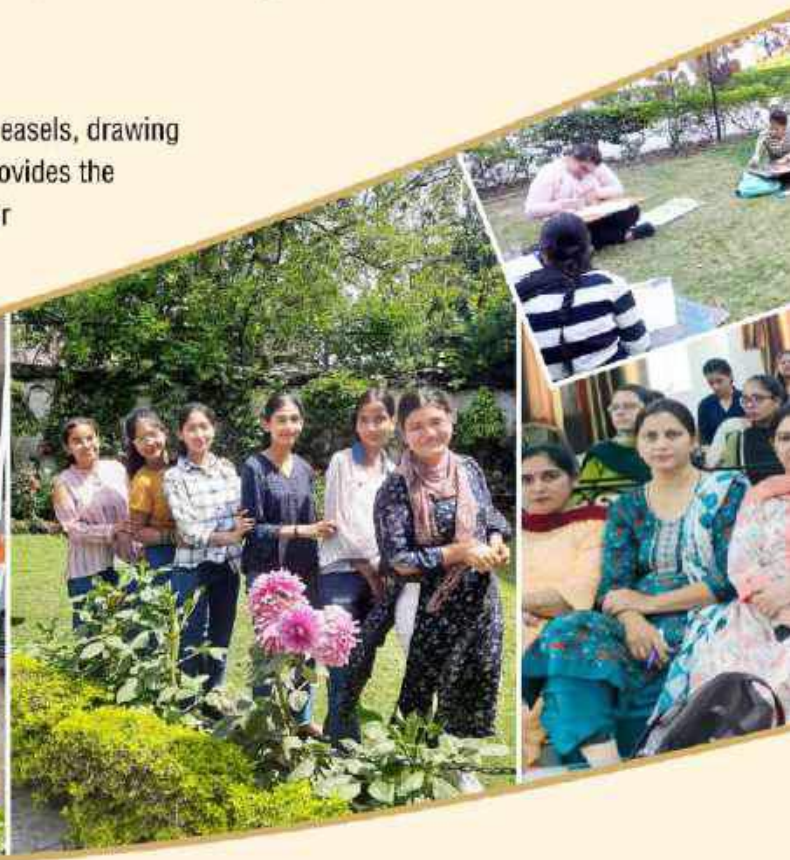
Infrastructure is the hallmark of a college. A profound infrastructure represents sound philosophy and healthy outlook of the authorities who seek to impart education in the premise. The infrastructure of the college includes sixty two well furnished, spacious and airy classrooms including air conditioned rooms for MBACIT and computer science students. Various updated departmental labs of Home Science, Dress Designing & Office Management. Fully air conditioned computer labs consisting of 90 Core 2 duo computers with internet facility. Air conditioned seminar hall, well maintained staff rooms, centralized announcement system, Medical Inspection Room, Gym, Photostat Facility, Recreation Room, Reading Room, Divinity Room, also constitute part of healthy Infrastructure.

## Psychology Lab

The Psychology Lab of this college consists of modern equipment like level of aspiration, judgement of facial expression, zeigarnik effect, to measure intelligence through verbal & non-verbal tests, Macostra & Crae NEO big five personality inventory Interest inventory, Asthesiometer Maze learning apparatus mirror drawing apparatus, Muller Lyc illusion apparatus Tachistoscope apparatus, MC Dougal Disc, Retroactive interference TAT Depression Inventory (Beck) state trait. Anxiety inventory, self efficiency questionnaire Aggression scale, GSR biofeedback apparatus for the betterment of the students.

## Fine Arts Lab

Fine Arts Lab is fully equipped with the latest equipments viz easels, drawing boards and pedestal lights. Well maintained Fine Arts Lab provides the most favourable environment for the students to develop their hidden talent.



## Office Management Lab

To impart the practical knowledge about the latest office procedures, college has two office management labs consisting of latest computers and modern typing machines having seating capacity of 50 students.





## Early Childhood Care & Education Lab

The college has a well-furnished and fully equipped early childhood care & education lab to impart practical knowledge of the subject.



## Cafeteria

College has spacious and hygienic cafeteria in the campus for the students to refresh themselves. This cafeteria offers well balanced and quality food at reasonable price.

## Fashion Designing Labs

There are 3 Labs viz. Garment Construction Lab, Pattern Making Lab and Dyeing & Printing Lab for the students of fashion designing. The garment construction lab is equipped with the latest automatic and semi automatic sewing machines, treadle machines, fashion makers, button fixing, buttonholing, lock stitch and over lock machines. The pattern making lab consists of three 4x8 and six 6x8 printing tables. The dyeing and printing lab includes block and screen printing material. There are computer systems equipped with the latest versions of designing softwares like Corel Draw, Illustrator, Photoshop, CAD/CAM and Fashion Studio.





# Campus Infrastructure

The college has four hi-tech Computer Labs equipped with 90 latest computers (core2duo with LCD Monitor) and three broadband internet connections to ensure accessibility for each student. The computer labs are equipped with adequate number of LCD Projectors and other peripherals.

## Home Science Lab

The College has three well equipped home science labs viz. Cooking Lab, Home Management Lab and Laundry & Textile Lab. Each lab has working capacity of 30 students at a time. Labs are equipped with modern instruments like microwave oven, cooking range, electrical gadgets, washing machine, sewing and embroidery machines etc.

## Library & Reading Room

The Library is the soul of every educational institute and plays a significant role. College has a fully air-conditioned and computerized central library stocked with more than 40,000 latest text and reference books related to all disciplines of Management, Arts, Computer, Commerce, Literature and many more. Library has an excellent collection of various National Level journals and magazines relating to different disciplines. There is a book bank facility available for needy students.



## Seminar Hall

A spacious and air conditioned seminar hall accommodating 300 students with audio-visual aids and LCD projector facilities is available for the conduct of regular orientation programmes like extension lectures, guest lectures, workshops and personality development programmes.



## Smart Class Room

Keeping with the changing education scenario, the college has established smart classes which is a major step towards meeting the modern infrastructure requirements.

The smart classes induce motivation and enthusiasm to learn amongst students quickly. Owing to their hi-tech quality and interesting mode of dispensing information these classes leads to enhancement of memory skills.



## Medical Inspection Room

To cater the routine health checkups and minor health related problems a medical inspection room is operational in the college campus.



# Campus Information



## National Cadet Corps

To bring the spirit of Discipline and National Integration in the students, the college is running two NCC units under the supervision of Punjab Girls Bn NCC, Ludhiana. The NCC cadets regularly participate in social, cultural and other related activities and various camps organised by Defence Ministry. Our cadets actively participate in Independence Day and Republic Day parades. The practical training given to the cadets during camps, provides the requisite exposure which helps them to compete with added advantage in all walks of life. Cadets attend 40 parades of 2hrs each during the academic session. College has organised awareness campaigns like drug awareness, Aids Prevention, Traffic Rules etc.



## National Service Scheme

The National service scheme which aims at inculcating the spirit of social service, dignity of labour, community development, national intergration and fellow-feelings among the students, has been functional in this college since 1973. Our students take part in N.S.S. activities very enthusiastically. Our college also organises National Integration Camps sponsored by Ministry of Youth Affairs and Sports, in which students from all over the Indian States participate. The N.S.S. Unit organises various awareness rallies against social evils and various training programmes like Civil Defence, First Aid, Traffic Rules in college campus.



## Activity Based Learning

To widen the horizon of the learners 'Activity based learning' sessions like case study, panel discussion, seminars & extension lectures, group discussion and role plays form a part of the pedagogy. This acts as a platform to develop professional skills among students. These sessions help to bring radical changes in the students' perception, attitude and ability to comprehend complex concepts.



## Youth Club

Our college Youth-club remains active throughout the session. With a view to break the monotony of the classroom teaching, the club organizes hiking and trekking expeditions besides holding debates and declamation contests. To imbibe love for the rich cultural heritage of Punjab, this club celebrates festivals pertaining to Punjabi culture like Teej, Diwali, Lohri and Basant.





## Sports And Games

The sports and games facilities available in the college campus enable students to attain physical growth and sportsman spirit. For the overall development of the students, Special stress is laid on sports. The college has a provision for athletics and other games like Basket-Ball, Badminton, Weight-Lifting, Table-Tennis, Judo, Kho-Kho, Pistol and Rifle Shooting. Since physical exercise is essential for the maintenance of general fitness of the mind and the body, yoga classes are also held in the institution. Our players have brought laurels to the college by winning Gold & Silver medals at District, Zonal, State and National levels. These activities not only develop team spirit among the students but also teach them to celebrate victories and accept defeats.

## Co-curricular Activities

Various Literary and Debating societies are functional in the college to explore the hidden potential of the students. These societies, under the expert supervision of senior staff members encourage students to take part in debates, declamations, quiz-contests, Shudh Gurbani recitation, performing arts etc. Many clubs like commerce club, Home Science Club, Health Club, Drama Club, Art & Craft Club, Sports Council remain operative throughout the session. There are Saturday workshops for MBACIT students. These clubs/workshops contribute tremendously towards the harmonious development of the students.



## Central Students Association

Central Students Association consists of meritorious students and class representatives of all the classes. The student representatives help in maintaining discipline in the college and actively participate and contribute to the best of their abilities in making every function a great success. They help in creating a congenial atmosphere in the college. Moreover, they encourage their fellow students to take part in co-curricular activities.



## Career Guidance & Coaching Cell

We are living in dynamic world and every day students face new challenges. This cell headed by experienced faculty members provides proper guidance and counseling to the students in exploring professional options. The cell establishes close contact with industry and service organization to line out abundant career options for students and also provides coaching to the students for various competitive exams.





# Jubilance







## Teachers In-Charge of Various Committees & Clubs (2024-25)

### NAAC Coordinator

- Dr. Monica Sharda

### IQAC Coordinator

- Dr. Sumedha Gupta

### Dean Academics

- Dr. Seema Rani
- Mrs. Priya Ahuja

### Dean Cultural

- Dr. Manjeet Kaur

### Central Students Association & Anti-Ragging Committee

- Dr. Sumedha Gupta
- Dr. Seema Rani

### Coordinator of House Tests

- Mrs. Jaswinder Kaur

### Registrar (Mid-Sem Examination)

- Dr. Anita Sharma (Arts)
- Mrs. Parveen Vij (Commerce and IT)

### Time-Table & Tutorial

- Dr. Anita Sharma
- Mrs. Parveen Vij

### Stipends & Scholarships, Earn while you Learn

- Dr. Manjeet Kaur
- Mr. Karun Madan

### Change of Subject

- Dr. Anita Sharma
- Dr. Seema Bajaj

### N.S.S.

- Dr. Monica Sharda
- Dr. Sangeeta

### Administration Advisory Board

- Dr. Monica Sharda
- Dr. Sumedha Gupta

### Canteen

- Mrs. Jaswinder Kaur
- Dr. Manjeet Kaur
- Dr. Seema Bajaj

### Campus Beautification Committee

- Dr. Anita Sharma
- Mrs. Avninder Kaur

### Library Advisory Committee

- Dr. Monica Sharda
- Dr. Sumedha Gupta
- Mrs. Priya Ahuja
- Mrs. Anju Bala

### N.C.C.

- Ms. Sonali

### Purchase Committee

- Mrs. Jaswinder Kaur
- Dr. Seema Bajaj
- S. Avtar Singh

### Grievance Redressal Cell

- Dr. Manjit Kaur
- Dr. Seema Rani
- Dr. Seema Bajaj

### Building Committee

- Mrs. Jaswinder Kaur
- Mr. Karun Madan
- Dr. Kanwaljit Kaur
- S. Avtar Singh

### Alumni Association

- Dr. Manjeet Kaur
- Dr. Seema Rani
- Ms. Sonali

### Staff Secretary

- Mrs. Jaswinder Kaur

### Career Guidance & Coaching Cell

- Dr. Monica Sharda
- Dr. Sumedha Gupta
- Dr. Seema Bajaj

### Placement Assistance Cell

- Mrs. Priya Ahuja
- Mrs. Minakshi Thaman
- Mr. Karun Madan

### Media/Press

- Dr. Anita Sharma
- Dr. Manjeet Kaur
- Dr. Beant Kaur

### Commerce Society

- Mrs. Jaswinder Kaur
- Mrs. Parveen Vij

### Management Club

- Dr. Sumedha Gupta
- Mrs. Priya Ahuja
- Mrs. Minakshi Thaman

### Budding Innovators Club

- Mrs. Priya Ahuja
- Mrs. Minakshi Thaman

### Economics Society

- Dr. Monica Sharda

# Teachers In-Charge of Various Committees & Clubs (2024-25)



## Mathematics Society

- Mr. Archana Arora

## English Literary Club

- Dr. Beant Kaur
- Dr. Sangeeta Rani
- Ms. Sonali

## Punjabi Bhasha Manch

- Dr. Manjeet Kaur
- Dr. Seema Rani

## Hindi Sahitya Sabha

- Dr. Anita Sharma

## Information Technology Club

- Mr. Karun Madan

## Psychology Club

- Dr. Seema Bajaj

## Cultural Heritage Club

- Dr. Anita Sharma
- Dr. Manjeet Kaur

## Eco Nature Club

- Dr. Sangeeta Rani
- Ms. Sonali

## Fitness & Yoga Club

- Dr. Kanwaljit Kaur

# Faculty Achievements



**Dr. Kirandeep Kaur**  
Fellow  
Panjab University  
Chandigarh



**Dr. Sumedha Gupta**  
Added Member  
Faculty of Business  
Mgt. & Commerce



**Ms. Priya Ahuja**  
Added Member  
Faculty of Business  
Mgt. & Commerce



**Ms. Minakshi Thaman**  
Added Member  
Faculty of Business  
Mgt. & Commerce



**Dr. Monica Sharda**  
Member Under Graduate  
Board of Studies (Economics)  
Panjab University,  
Chandigarh



**Dr. Seema Rani**  
Member Under Graduate  
Board of Studies (Punjabi)  
Panjab University,  
Chandigarh



# Post Graduate Courses

## MBACIT (Master in Business Administration Commerce & Information Technology)

Affiliated to Panjab University, Chandigarh  
(An Interdisciplinary course in Commerce, Management and  
Information Technology)

MBACIT is a two year full time programme, with an intake of 80 students. This course is spread over four semesters. During the first two semesters, core and foundation subjects are offered. These include Management Concepts and Approaches, Finance, Marketing, Human Resource Management, Quantitative Techniques, Economics, Information Technology, Communication and Personal effectiveness. A weekly workshop is organised to support intellectual engagement and connectedness to the wider world.



**LEARN  
LEAD  
CHANGE**





Women Graduates with Bachelor's Degree in Arts, Commerce, Science, Engineering or Technology with minimum 50% marks in aggregate from any University approved by UGC.

Those who are awaiting the results of their qualifying examination will also be eligible to apply, but the decision on admission to the programme will be subject to the production of mark sheets at the time of admission.

## Objective

- To develop a thorough knowledge of the basic concepts and techniques of modern management.
- The competence and confidence to apply new knowledge to key areas of business and management.
- The ability to solve practical management problems by turning theory into practice.
- Develop communication, self management & time management skills.

## Pedagogical Tools

To enhance the creative content of the students', 'Activity Based Learning' form a part of pedagogy. Innovative methods in teaching are adopted like case study, panel and group discussions, business games, role plays, seminars, brain storming and mock interviews.



## Career Opportunities

Feminine power of today with their skills, smartness, grace and elegance have conquered the whole world. Women with their hard work and sincerity have excelled in each and every profession. Hence more and more companies prefer hiring women for better performance and result. Moreover, women are proactive in mapping out a route for career destination. Owing to the pressing industry demand for executives in services and with the objective of developing more career options for women, the department is successfully running MBACIT coupling computing skills with management orientation provide career opportunities both in the field of IT & Management.



## Placement Cell

The main endeavour of MTSM is to get students placed in government jobs, NGO's and the private sector. All students are entitled to placement assistance, career counselling and even self employment. The cell acts as an interface between the industry and the students and primarily enables the students to select from different career options. It facilitates the selection process of all the companies as per their requirement.



**NANKI**  
HR Head  
Vast Linkers Pvt. Ltd.



**MEHAK BAWA**  
Assistant Prof. in  
Business Management LCET



**ARCHNA**  
HR Executive  
Creatick Solutions



**POOJA CHAND**  
Floor Manager  
SBI Main Branch Ldh.



**SHIKHA**  
Team Leader Visa Deptt.  
Future Overseas Education



**LAKHWINDER KAUR**  
Client Relationship Manager  
Square Years DotCom Pvt. Ltd. Chd.



**NAVJOT**  
IT Deptt.  
SRS Fashion World



**SAPNA KUMARI**  
Accounts Department  
VS Associates



**LOVEPREET KAUR**  
Jr. Officer - Credit Card  
HDFC Bank



**LEEZA**  
Quality Assurance  
WITS Mohali



**POOJA PRAJAPATI**  
School Teacher  
HVM School



**PALAK**  
Sr. Officer  
HDFC Bank



**PINKY GUPTA**  
HR Deptt.  
Alliance Grow Staffing Pvt. Ltd.



**MANDEEP DHALIWAL**  
English Tutor  
Ideal Convent School, Hathur



**Preetjot**  
JAVA JSS Coading  
TCS Chandigarh

## Campus Life







**SAKSHI**  
Customer Relationship Manager  
Cholamandalam Investment & Finance Co. Ltd. Ludhiana



**NIDHI AHLUWALIA**  
Dy. Manager ICICI Bank  
Ludhiana



**RASHMI**  
Relationship Manager  
HDFC Bank



**HARLEEN KAUR**  
C.O.O.  
Banson Education, Bathinda



**YASHIKA TANDON**  
Sr. Plus Educator  
Unacademy



**POOJA SINGH**  
Sr. Executive  
Cognizant, Noida



**DYADEEP KAUR**  
Section Officer  
PUDA Head Office, Mohali



**JYOTI**  
Sr. Executive  
Punjab & Sind Bank Delhi



**SIMARJIT KAUR**  
Asst. Prof. Dept. of Verbal Ability  
Lovely Professional University, Phagwara



**ANKITA**  
Project Coordinator  
Devexhub Pvt. Ltd.  
Chandigarh



**MEGHA**  
Executive SCOTIA Bank  
Canada



**SHUBHDEEP KAUR**  
Software Business Analyst  
Unboxed Training & Technology  
USA



## COURSE PACK

A key element of MBACIT is the emphasis on well developed theoretical issues covering practical aspects of today's business environment. Typically, there are formal lectures and discussions for the students. There is an opportunity to attend extension lectures for further support. The Course pack consist of the following papers:-

### Semester - I

| Code          | Subject Name                                |
|---------------|---|
| <b>MBT101</b> | Financial Management and Financial Services |
| <b>MBT102</b> | Management for Organisation                 |
| <b>MBT103</b> | Fundamentals of Information Technology      |
| <b>MBT104</b> | C - Programming Language                    |
| <b>MBT105</b> | Web Technology                              |
| <b>MBT106</b> | Practical based on MBT 104 & MBT 105        |
| <b>MBT107</b> | Computer Workshop                           |

### Semester - II

| Code           | Subject Name  |
|----------------|---|
| <b>MBT 201</b> | Business Statistics and Operation Reasearch           |
| <b>MBT 202</b> | Functional Management and Business Legal Environment  |
| <b>MBT 203</b> | Entrepreneurship Development and Small Scale Business |
| <b>MBT 204</b> | Data Communication & Networks                         |
| <b>MBT 205</b> | Visual Basic  |
| <b>MBT 206</b> | RDBMS with Oracle                                     |
| <b>MBT 207</b> | Practical based on MBT 205 & MBT 206                  |
| <b>MBT 208</b> | Summer Training Report                                |

### Semester - III

| Code           | Subject Name                              |
|----------------|---|
| <b>MBT 301</b> | Cost Analysis and Control                 |
| <b>MBT 302</b> | Managerial Economics                      |
| <b>MBT 303</b> | Marketing Research and Consumer behaviour |
| <b>MBT 304</b> | Multimedia Techniques and Application     |
| <b>MBT 305</b> | E-Commerce                                |
| <b>MBT 306</b> | Networking operating system with Linux    |
| <b>MBT 307</b> | Practical based on MBT 304 & MBT 306      |
| <b>MBT 308</b> | Workshop on Retail and Rural Marketing    |

### Semester - IV

| Code           | Subject Name                  |
|----------------|-------------------------------|
| <b>MBT 401</b> | Banking and Insurance         |
| <b>MBT 402</b> | Strategic Management          |
| <b>MBT 404</b> | .NET Technology               |
| <b>MBT 405</b> | Management Information System |
| <b>MBT 406</b> | Software Engineering          |
| <b>MBT 407</b> | Research Project              |
| <b>MBT 408</b> | Goods and Services Tax        |





# M.Com (Master of Commerce)



Two years M.Com. (Semester System) is an attractive program dealing with theoretical and practical aspects of modern business world. The program is grooved to equip students with sound theoretical, analytical and research skill to face current dynamic business world.

## Eligibility

Bachelor's degree in commerce with not less than 45% marks. In case of candidate holding Honours in Economics, Mathematics or Statistics, must possess not less than 45% marks in the aggregate.



- Group A** - Marketing
- Group B** - Human Resource Management
- Group C** - International Business
- Group D** - Accounting & Finance
- Group E** - Applied Economics
- Group F** - Banking & Insurance

## COURSE CONTENTS

### Semester - I

| Code     | Subject Name                                   |
|----------|--|
| M.C. 101 | Managerial Economics                           |
| M.C. 102 | Quantitative Methods for Business              |
| M.C. 103 | Modern Accounting theory & Reporting Practices |
| M.C. 104 | Organization theory and Behaviour              |
| M.C. 105 | Marketing Management                           |
| M.C. 106 | Management Information System                  |
| M.C. 107 | Workshop on IT App. in Commerce                |

### Semester - II

| Code     | Subject Name                           |
|----------|--|
| M.C. 201 | Business Environment                   |
| M.C. 202 | Research Methodology in Commerce       |
| M.C. 203 | Financial Management and Policy        |
| M.C. 204 | Production and Materials Management    |
| M.C. 205 | Operations Research                    |
| M.C. 206 | Business Policy & Strategic Management |
| M.C. 207 | Summer Training Report and Viva-Voce   |

Note : After second semester examinations all students will be required to undergo Summer Training for 6-8 weeks in approved organization and submit report there on.

### Semester - III

| Code     | Subject Name                     |
|----------|----------------------------------|
| M.C. 301 | Business Performance Measurement |
| M.C. 302 | Tax Planning and Management      |

For **Paper 3, Paper 4, Paper 5, Paper 6** Students have to select two groups from group A-F.

|          |   |
|----------|---|
| M.C. 315 | Workshop on Financial Markets and Instruments |
|----------|---|

### Semester - IV

| Code     | Subject Name                             |
|----------|--|
| M.C. 401 | Project planning and control             |
| M.C. 402 | Knowledge Management                     |
| M.C. 403 | Business Ethics and Corporate Governance |

Every Student has to select one group from the two groups selected in the third semester.

|          |                                |
|----------|--------------------------------|
| M.C. 422 | Comprehensive <b>VIVA-VOCE</b> |
|----------|--------------------------------|



# MFDMM

(Master in Fashion Designing and Management)  
(Affiliated to Panjab University, Chandigarh)

College is successfully running an innovative multi disciplinary Post Graduate Course MFDMM (Master in Fashion Designing and Management). It is a two year full time programme, with an intake of 40 students and is spread over four semesters. In the realm of dynamic industry conditions, the objective of the two year master programme is to impart conceptual knowledge of clothing and textiles, apparel specific marketing, designing and management to the students to empower them to be well-equipped professionals. The programme sharply focuses to develop managerial skills in the field of fashion marketing and retailing best suited to the requirements of the garment industry and fashion retail sector. Students will be able to learn innovative fashion management practices, fashion forecasting techniques and trends through field visits and industry internships.



## Career Opportunities

Fashion in the global market is a big business. The fashion related industries play a very important role globally. Almost every country in the world depends on the textile and apparel sectors as important contributors to their economy. The clothing and textile sector has played an important role in the process of industrialization and had significantly contributed to exports also. Students taking Masters in Fashion Designing and Management (MFDMM) will be able to polish and develop their talents, creativity and ability in making sound decisions as future managers, creative designers, fashion consultants and specialists. The course provides students with hands-on learning experiences and opportunities that will help them become result oriented professionals and experts in fashion industry.





## Eligibility

Women Graduates with Bachelor's Degree in Arts, Commerce, Science, Engineering or Technology with minimum 50% marks in aggregate from any University approved by UGC.

Those who are awaiting the results of their qualifying examination will also be eligible to apply, but the decision on admission to the programme will be subject to presenting of mark sheets at the time of admission.

## Selection Criteria

- ◀ On Merit basis
- ◀ Group Discussion and Personal Interview.



## COURSE CONTENTS

### Semester - I

| Code     | Subject Name                                     |
|----------|--|
| MFDM 101 | Concepts of Fashion                              |
| MFDM 102 | Principles of Management & Fashion Merchandising |
| MFDM 103 | Concepts of Design                               |
| MFDM 104 | Fashion Illustration –I                          |
| MFDM 105 | Pattern Making -I                                |
| MFDM 106 | Product Design and Development (Kids wear )      |

### Semester - II

| Code     | Subject Name                                      |
|----------|---|
| MFDM 201 | Fashion Retailing and Marketing                   |
| MFDM 202 | Product, Organisation and Supply chain Management |
| MFDM 203 | Pattern making through Draping                    |
| MFDM 204 | Product Design and Development (Women's Wear)     |
| MFDM 205 | Computer Designing (Adobe Photoshop)              |
| MFDM 206 | Fashion Illustration- II                          |

### Semester - III

| Code     | Subject Name                               |
|----------|--|
| MFDM 301 | Historic Costumes & Contemporary Fashion   |
| MFDM 302 | Garment Manufacturing Technology           |
| MFDM 303 | Knitting and Weaving Technology            |
| MFDM 304 | Textile Science                            |
| MFDM 305 | Entrepreneurship Development               |
| MFDM 306 | Fashion Illustration-II (Coral Draw)       |
| MFDM 307 | Product Design and Development- Men's wear |

### Semester - IV

| Code     | Subject Name                                       |
|----------|--|
| MFDM 401 | Research Methodology & Statistics                  |
| MFDM 402 | Fashion Communication                              |
| MFDM 403 | Advance Pattern Making through (TUKA CAD)          |
| MFDM 404 | Design Research for Line Dev. (Folio Presentation) |
| MFDM 405 | Fashion Promotion Management                       |
| MFDM 406 | Industrial Project Report & Viva- voce             |



# M.A. English

English has a paramount significance in the globalized world. The manifold opportunities which this degree offers range from placements in educational institutions to the writing world. This course in English spanning two years intends to impart the necessary skills and capabilities to meet the challenges of the ever changing vibrant environment.

## Eligibility

A candidate who has passed B.A. Degree with at least 50% marks in aggregate or 45% marks in Elective English shall be eligible to this course.

## COURSE CONTENTS

### Semester - I

| Code    | Subject Name                |
|---------|-----------------------------|
| Paper-1 | Literary Movements-I        |
| Paper-2 | Approaches to Literature- I |
| Paper-3 | Language & Linguistics- I   |
| Paper-4 | British Literature- II      |

### Semester - II

| Code    | Subject Name                |
|---------|-----------------------------|
| Paper-1 | Literary Movements-II       |
| Paper-2 | Approaches to Literature-II |
| Paper-3 | Language & Linguistics-II   |
| Paper-4 | British Literature- IV      |

### Semester - III

| Code    | Subject Name                       |
|---------|------------------------------------|
| Paper-1 | Critical Theory-I                  |
| Paper-2 | Indian writings (in translation)-I |
| Paper-3 | Postcolonial Literature-I          |
| Paper-4 | American Literature-I              |

### Semester - IV

| Code    | Subject Name                        |
|---------|-------------------------------------|
| Paper-1 | Critical Theory- II                 |
| Paper-2 | Indian writings (in translation)-II |
| Paper-3 | Postcolonial Literature-II          |
| Paper-4 | American Literature-II              |





# M.A. Punjabi



The M.A. course in Punjabi is a two year course which aims to develop linguistic and literature proficiency among students. This degree opens up teaching as well as professional writing opportunities for the students.

## Eligibility

A candidate who has passed B.A. Degree with at least 50% marks in aggregate or 45% marks in Elective Punjabi subject shall be eligible to this course.

## COURSE CONTENTS

### Semester - I

| Code       | Subject Name  |
|------------|---|
| ਪਰਚਾ ਪਹਿਲਾ | ਮੱਧਕਾਲੀ ਪੰਜਾਬੀ ਸਾਹਿਤ ਦਾ ਇਤਿਹਾਸ                                  |
| ਪਰਚਾ ਦੂਜਾ  | ਸਾਹਿਤ ਸਿਧਾਂਤ, ਸਨਾਤਨੀ ਕਾਵਿ ਸ਼ਾਸਤਰ ਅਤੇ ਪੰਜਾਬੀ ਆਲੋਚਨਾ              |
| ਪਰਚਾ ਤੀਜਾ  | ਆਪਸ਼ਨ 1 : ਮੱਧਕਾਲੀ ਪੰਜਾਬੀ ਕਾਵਿ<br>ਆਪਸ਼ਨ 2 : ਗੁਰਮਤਿ ਅਤੇ ਸੂਫੀ ਕਾਵਿ |
| ਪਰਚਾ ਚੌਥਾ  | ਆਪਸ਼ਨ 1 : ਪੰਜਾਬੀ ਨਾਵਲ<br>ਆਪਸ਼ਨ 2 : ਪੰਜਾਬੀ ਕਹਾਣੀ                 |

### Semester - II

| Code          | Subject Name  |
|---------------|---|
| ਪਰਚਾ ਨੌਵਾਂ    | ਭਾਸ਼ਾ ਵਿਗਿਆਨ ਅਤੇ ਪੰਜਾਬੀ ਭਾਸ਼ਾ   |
| ਪਰਚਾ ਦੱਸਵਾਂ   | ਸਭਿਆਚਾਰ, ਲੋਕਧਾਰਾ ਅਤੇ ਪੰਜਾਬੀ ਸਭਿਆਚਾਰ   |
| ਪਰਚਾ ਗਿਆਰਵਾਂ  | ਆਪਸ਼ਨ 1 : ਆਧੁਨਿਕ ਪੰਜਾਬੀ ਕਵਿਤਾ - I<br>ਆਪਸ਼ਨ 2 : ਆਧੁਨਿਕ ਪੰਜਾਬੀ ਬਿਰਤਾਂਤਕ ਕਵਿਤਾ - I |
| ਪਰਚਾ ਬਾਰ੍ਹਵਾਂ | ਆਪਸ਼ਨ 1 : ਪੰਜਾਬੀ ਨਾਟਕ ਅਤੇ ਰੰਗਮੰਚ ਦਾ ਅਧਿਐਨ-I<br>ਆਪਸ਼ਨ 2 : ਵਿਸ਼ਵ ਦਾ ਅਨੁਵਾਦਿਤ ਨਾਟਕ |

### Semester - III

| Code        | Subject Name   |
|-------------|--|
| ਪਰਚਾ ਪੰਜਵਾਂ | ਆਧੁਨਿਕ ਪੰਜਾਬੀ ਸਾਹਿਤ ਦਾ ਇਤਿਹਾਸ  |
| ਪਰਚਾ ਛੇਵਾਂ  | ਆਧੁਨਿਕ ਪੱਛਮੀ ਕਾਵਿ ਸ਼ਾਸਤਰ ਅਤੇ ਵਿਹਾਰਕ ਆਲੋਚਨਾ                                       |
| ਪਰਚਾ ਸੱਤਵਾਂ | ਆਪਸ਼ਨ - 1 : ਮੱਧਕਾਲੀ ਪੰਜਾਬੀ ਕਾਵਿ - II<br>ਆਪਸ਼ਨ - 2 : ਸੂਫੀ, ਕਿੱਸਾ ਅਤੇ ਬੀਰ ਕਾਵਿ     |
| ਪਰਚਾ ਅੱਠਵਾਂ | ਆਪਸ਼ਨ - 1 : ਪੰਜਾਬੀ ਨਾਵਲ ਦਾ ਅਧਿਐਨ<br>ਆਪਸ਼ਨ - 2 : ਪੰਜਾਬੀ ਅਤੇ ਪਰਵਾਸੀ ਕਹਾਣੀ ਦਾ ਅਧਿਐਨ |

### Semester - IV

| Code          | Subject Name   |
|---------------|--|
| ਪਰਚਾ ਤੇਰ੍ਹਵਾਂ | ਭਾਸ਼ਾ ਵਿਗਿਆਨ, ਪੰਜਾਬੀ ਭਾਸ਼ਾ ਅਤੇ ਗੁਰਮੁਖੀ ਲਿਪੀ  |
| ਪਰਚਾ ਚੌਦਵਾਂ   | ਪੰਜਾਬੀ ਲੋਕਧਾਰਾ ਅਤੇ ਲੋਕ ਸਾਹਿਤ   |
| ਪਰਚਾ ਪੰਦਰਵਾਂ  | ਆਪਸ਼ਨ - 1 : ਆਧੁਨਿਕ ਪੰਜਾਬੀ ਕਵਿਤਾ - II<br>ਆਪਸ਼ਨ - 2 : ਆਧੁਨਿਕ ਬਿਰਤਾਂਤਕ ਪੰਜਾਬੀ ਕਵਿਤਾ - II                                      |
| ਪਰਚਾ ਸੋਲਵਾਂ   | ਆਪਸ਼ਨ - 1 : ਪੰਜਾਬੀ ਨਾਟਕ ਅਤੇ ਰੰਗਮੰਚ ਦਾ ਅਧਿਐਨ - II<br>ਆਪਸ਼ਨ - 2 : ਪੰਜਾਬੀ ਵਿਚ ਅਨੁਵਾਦਿਤ ਵਿਸ਼ਵ ਨਾਟਕ<br>ਆਪਸ਼ਨ - 3 : ਪੰਜਾਬੀ ਵਾਰਤਕ |





# M.A. Hindi

The M.A. course in Hindi spanning two years is designed to enhance the overall skills and gain in-depth knowledge of literature and eminent poets with objectives to gather the basic concepts that will provide the student with a competence for her own writing and to guide others also.

## Eligibility

A candidate passing B.A. Degree with at least 50% marks in aggregate or 45% marks in Elective Hindi shall be eligible for admission.

## COURSE CONTENTS

### Semester - I

| Code | Subject Name |
|------|--------------|
|------|--------------|

|         |   |
|---------|---|
| प्रथम   | हिन्दी साहित्य का आदिकाल व मध्य काल               |
| द्वितीय | आधुनिक हिन्दी काव्य                               |
| तृतीय   | आधुनिक हिन्दी गद्य साहित्य                        |
| चतुर्थ  | भारतीय काव्य शास्त्र के सिद्धान्त और हिन्दी आलोचक |

### Semester - II

| Code | Subject Name |
|------|--------------|
|------|--------------|

|         |   |
|---------|---|
| प्रथम   | हिन्दी साहित्य का आधुनिक काल                            |
| द्वितीय | आधुनिक हिन्दी काव्य                                     |
| तृतीय   | आधुनिक हिन्दी गद्य साहित्य                              |
| चतुर्थ  | पाश्चात्य काव्य शास्त्र एवं<br>समकालीन आलोचना सिद्धान्त |

### Semester - III

| Code | Subject Name |
|------|--------------|
|------|--------------|

|         |   |
|---------|---|
| प्रथम   | भाषा विज्ञान एवं हिन्दीकार भाषाओं का अध्ययन |
| द्वितीय | प्राचीन एवं मध्यकालीन काव्य                 |
| तृतीय   | विकल्प तृतीय – उपन्यास                      |
| चतुर्थ  | व्यावहारिक पत्रकारिता                       |

### Semester - IV

| Code | Subject Name |
|------|--------------|
|------|--------------|

|         |  |
|---------|--|
| प्रथम   | भाषा विज्ञान एवं हिन्दी भाषा का अध्ययन |
| द्वितीय | प्राचीन एवं मध्यकालीन काव्य            |
| तृतीय   | विकल्प तृतीय – उपन्यास                 |
| चतुर्थ  | भारतीय साहित्य                         |

“  
शिक्षा का सही उद्देश्य  
तथ्यों का नहीं,  
बल्कि मूल्यों का  
सही ज्ञान होना है  
”



# M.A. Music Vocal



This course opens new horizons for students having talent to polish their skills. This course teaches them, how they can enhance their creativity and voice.

## Eligibility

A candidate possessing B.A. Degree with at least 50% marks in aggregate or 45% marks in Music subject shall qualify to take admission in this course.



## COURSE CONTENTS

### Semester - I

| Code             | Subject Name   |
|------------------|--|
| <b>Paper-I</b>   | Theoretical Survey, Principles of Aesthetics & Critical Studies of Ragas |
| <b>Paper-II</b>  | History of Indian Music  |
| <b>Paper-III</b> | Stage Performance  |
| <b>Paper-IV</b>  | Viva-Voce (Practical Test)   |

### Semester - III

| Code             | Subject Name                     |
|------------------|----------------------------------|
| <b>Paper-I</b>   | Scientific Study of Indian Music |
| <b>Paper-II</b>  | Study of Ragas and Talas         |
| <b>Paper-III</b> | Stage Performance                |
| <b>Paper-IV</b>  | Viva-Voce (Practical Test)       |

### Semester - II

| Code             | Subject Name   |
|------------------|--|
| <b>Paper-I</b>   | Theoretical Survey, Principles of Aesthetics & Critical Studies of Ragas |
| <b>Paper-II</b>  | History of Indian Music  |
| <b>Paper-III</b> | Stage Performance  |
| <b>Paper-IV</b>  | Viva-Voce (Practical Test)   |

### Semester - IV

| Code             | Subject Name  |
|------------------|---|
| <b>Paper-I</b>   | Methodology of Research and Study of Lakshan, Granths |
| <b>Paper-II</b>  | Music Education and Principles of Stage Performance   |
| <b>Paper-III</b> | Stage Performance                                     |
| <b>Paper-IV</b>  | Viva-Voce (Practical Test)                            |



# B.Com. Bachelor of Commerce

## UNDER GRADUATE COURSES

The duration of Bachelor of Commerce (B.Com) Programme shall be of six semesters  
Admission to this Course is on Merit Basis

### Eligibility

The student should have passed any one of the following

- 10+2 Examination or B.Com. Part-I (Old Scheme) of Panjab University with three of the following subjects securing at least 45% marks in the aggregate :  
Commerce (or Theory of Commerce or Foundation Course in Commerce), Accountancy (or Book Keeping and Accountancy), Economics, Business Organization (or Business Management of Theory and Practice Management), Insurance (or General Insurance or Life Insurance), Banking and Trade, Commercial Geography, Office Management and Secretarial Practice (or Office Organization and Management), Mercantile Law (or any Company Law) Auditing, Typewriting and Stenography / Computers (for typewriting).
- 10+2 Examination or B.A. Part I (Old Scheme) of Panjab University with at least two of the subjects mentioned in (a) securing at least 50% marks in aggregate.

### COURSE CONTENTS Semester - I

1. Punjabi or History and Culture of Punjab
2. English and Business Communication
3. Psychology for Managers
4. Micro Economics
5. Principles of Financial Accounting
6. Commercial Laws
7. Principles and Practices of Management

### Semester - II

1. Punjabi or History and Culture of Punjab
2. English and Business Communication
3. E-Commerce
4. Macro Economics
5. Corporate Accounting
6. Business Laws
7. Human Resource Management
8. Environment and Road Safety Education

### Semester - III

1. Issues In Indian Commerce
2. Cost Accounting
3. Company Law
4. Business Mathematics And Statistics
5. Banking And Insurance
6. Indirect Tax Laws

### Semester - IV

1. Interdisciplinary Security Analysis & Portfolio Management
2. Advanced Accounting
3. Auditing And Secretarial Practice
4. Cost Management
5. Marketing Management
6. Quantitative Techniques and Methods

### Semester - V

1. Income Tax Law
2. Management Accounting
3. Indian Economy
4. Production and Operation Management
5. Entrepreneurship And Small Business
6. Financial Markets And Services

### Semester - VI

1. Direct Tax Laws
2. Financial Management
3. Issues In Financial Reporting
4. Social And Business Ethics
5. Operational Research
6. Sectoral Aspects of Indian Economy

**NOTE : If Panjab University implements NEP 2020 from session 2024-25 then regulations, admission guidelines, course scheme/structure, syllabus will be followed accordingly in semester - I & semester - II.**





# B.B.A. Bachelor of Business Administration



## Eligibility

A student is eligible to join the B.B.A. Part I Class provided she has passed +2 in any stream from a recognized board/University with atleast 50% marks in aggregate. Any other examination recognized by the University as equivalent to above said examination with requisite percentage of marks.

Note : Provided that candidate should have passed in the subject of English in the +2 Examination.

## COURSE CONTENTS

### Semester - I

1. Punjabi or History and Culture of Punjab
2. Organisation Behaviour
3. Fundamentals of Information Technology
4. Management Concepts and Practices
5. Financial accounting
6. Essentials of Business Economics – I

### Semester - IV

1. English & Business Communication Skills
2. Financial Management
3. Research Methodology
4. Human Resource Management
5. Tax Laws-II
6. Fundamental of E-Commerce

### Semester - II

1. Punjabi or History And Culture Of Punjab
2. Business Statistics
3. Essentials of Business Economics – II
4. Legal Aspects of Business
5. Personality Development & Professional Skills
6. Managerial Accounting
7. Environment And Road Safety Education

### Semester - V

1. Principles of Insurance and Risk Management
  2. Financial Markets and Financial Services
  3. Business Environment
  4. Entrepreneurship and New Venture Creation
- For next two papers, student can Opt one area out of the three areas:**

#### Marketing Management

1. Consumer Behavior
2. Distribution and Logistics Management

#### Financial Management

1. Financial Statement Analysis
2. Investment Management

#### Human Resource Management

1. Organizational Development
2. Industrial Relations and Labour Legislation

### Semester - III

1. English & Business Communication Skills
2. Operation Research\*
3. Marketing Management
4. Economics of Money And Banking
5. Regulatory Framework For Companies
6. Tax Laws-I

### Semester - VI

1. Business Policy and Strategy
  2. Production and Operations Management
  3. Business Ethics And Corporate Governance
  4. Project Report And Viva Voce
- Student to continue with the same option as in the V Semester**

#### Marketing Management

1. Advertising And Brand Management
2. Retail Management

#### Financial Management

1. Cost Analysis And Control
2. Strategic Financial Management

#### Human Resource Management

1. Performance & Compensation Management
2. International HRM

**NOTE : If Panjab University implements NEP 2020 from session 2024-25 then regulations, admission guidelines, course scheme/structure, syllabus will be followed accordingly in semester - I & semester - II.**





A student who has passed the +2 examination in any discipline with at least 50% Marks and passed mathematics as one of the subject at Matriculation examination level shall be eligible to join the first year class of B.C.A. Course OR Any other examination recognized as equivalent to above.

## COURSE CONTENTS

## Semester - I

1. English (Compulsory) – A
  2. Fundamentals of Mathematical Statistics
  3. Computer Fundamentals and Computing Software
  4. Problem Solving Through C
  5. Lab based on BCA-16-103
  6. Lab based on BCA-16-104
- Environment, Road Safety Education

## Semester - III

1. Punjabi-A/ History & Culture of Punjab-A
2. Information System Design and Implementation
3. Computer Oriented Numerical Methods
4. Data Structures
5. Lab Based on BCA-16-304
6. Lab Based on BCA-16-305

## Semester - V

1. Computer Networks
2. Discrete Mathematical Structure
3. Java Programming
4. Web Application Development using PHP
5. Lab based on BCA-16-503
6. Lab based on BCA-16-504

## Semester - VI

1. E-Commerce
2. Application Development using VB.Net
3. Computer Graphics and Multimedia Applications
4. Lab based on BCA-16-603
5. Major Project and Seminar

## Semester - II

1. English (Compulsory) – B
2. Computer Organization
- 3 Fundamentals of Web Programming
- 4 Object Oriented Programming using C++
- 5 Lab Based on BCA-16-203
- 6 Lab Based on BCA-16-204

## Semester - IV

1. Punjab-B/ History & Culture of Punjab-B
2. Software Project Management
3. Operating System Concepts and Linux
4. Database Management System
5. Lab Based on BCA-16-404
6. Lab Based on BCA-16-405

**NOTE : If Panjab University implements NEP 2020 from session 2024-25 then regulations, admission guidelines, course scheme/structure, syllabus will be followed accordingly in semester - I & semester - II.**



ਮਾਸਟਰ ਤਾਰਾ ਸਿੰਘ ਮੈਮੋਰੀਅਲ ਕਾਲਜ ਦੀ ਵਿਦਿਆਰਥਣ ਨਾਲ ਪਿੰਜੀਪਲ ਛਾ, ਫਿਰਨਦੀਪ ਕੌਰ।

ਮਾਸਟਰ ਤਾਰਾ ਸਿੰਘ ਮੈਮੋਰੀਅਲ ਕਾਲਜ ਦਾ  
ਪੀ.ਜੀ.ਡੀ.ਸੀ.ਏ. ਦਾ ਨਤੀਜਾ ਸ਼ਾਨਦਾਰ

ਲੁਧਿਆਣਾ, 17 ਮਾਰਚ (ਪ੍ਰਤੀਕ)  
ਥਾਪਨਾ-ਮਾਰਚ ਰਾਤ ਸ਼ਿੰਘ ਮਿੰਨੀਸਟਰ  
ਕਾਮਲ ਲਗਭਗ ਲੁਧਿਆਣਾ ਦੇ  
ਜੀ.ਜੀ.ਸੀ.ਐੱਸ. ਸਮੇਤ 1 ਈ  
ਵਿਦਿਆਰਥਣ ਨੇ ਪੰਜਾਬ ਯੂਨੀਵਰਸਿਟੀ 'ਚ  
ਪਾਸ ਪ੍ਰਤੀਤ ਕਰ ਕੇ ਯੂਥ ਯਰ ਫੋਰਮ 'ਚ  
ਸਥਾਨ ਹਾਸਲ ਕੀਤਾ। ਫਾਸਲ ਪੰਜਾਬੀ  
ਭਾ. ਵਿਗਲਈਧ ਰੋਕ ਅਤੇ ਪ੍ਰਬੰਧੀ ਕਮੇਟੀ  
ਦੇ ਪ੍ਰਧਾਨ ਸਰਦਰ ਸਿੰਘ, ਸਕੱਤਰ ਗੁਰਚਰਨ  
ਸਿੰਘ ਧਰਮ ਨੇ ਸ਼ਰਧ ਵਿਗਲ ਕਰਨ  
ਵਾਲੀ ਵਿਦਿਆਰਥਣ ਦੇ ਸਟਾਫ ਮੈਂਬਰਾਂ ਨੂੰ  
ਦਿੱਤਾ। ਈ ਰੋਕ ਭਾਵਾਵਾਂ ਅਤੇ ਅਧਿਆਪਕ  
ਨੀ ਵਧਾਈ ਦਿੱਤੀ। ਰੋਕ ਲਈ ਸ਼ਰੀ  
ਕਾਨਵਾਲੀ ਵਿਦਿਯਾ।



**तुषियन।** माहटत तारा सिंह मेमोरीयल कॉलेज और युनन के आईटी क्लब की ओर से साइबर सुरक्षा जागरूकता विषय पर पावर प्वाइंट प्रेजेंटेशन प्रतियोगिता का आयोजन किया गया। अन्य पावर प्वाइंट प्रेजेंटेशन प्रतियोगिता में उपयोक्ताओं की सूचना, सुरक्षा उल्लंघनों का मुकाबला करने के लिए सारसक बनाने और एक सुरक्षित ऑनलाइन अनुभव के लिए, विशिष्ट सुरक्षा आधारभूत षोर्से के एंटी-वायरस प्रोग्राम से अलग कर बताया गया। अतिरिक्तण वर का पता लगाने की प्रणाली, अतिरिक्तण की रोकथाम प्रणाली और सूचना की सुरक्षा के लिए अन्य तकनीकी समाधान छात्रों के सामने प्रस्तुत किए गए। तबकि उन्हीं साइबर साइट बनाया जा सकें और उपयोक्ताओं के जाँचिन कर कम किया जा सकें। मुकाबले में अनु कर और खुशी ने पोलो परस्वर प्राप्त किया। सीनल और भावना ने दूसरा परस्वर प्राप्त किया। शिल्पा और काजल को तीसरा परस्वर से सम्मानित किया गया। इस मौके पर प्रिंसिपल डॉ. किण्णदीप कौर, कॉलेज प्रबंधन समिती के प्रधान सचिव सिंह, सचिव सरदार गुरखन सिंह मौजूद रहे।



# B.A. Bachelor of Arts



The duration of Bachelor of Arts (B.A.) Programme shall be of six semesters

## Eligibility

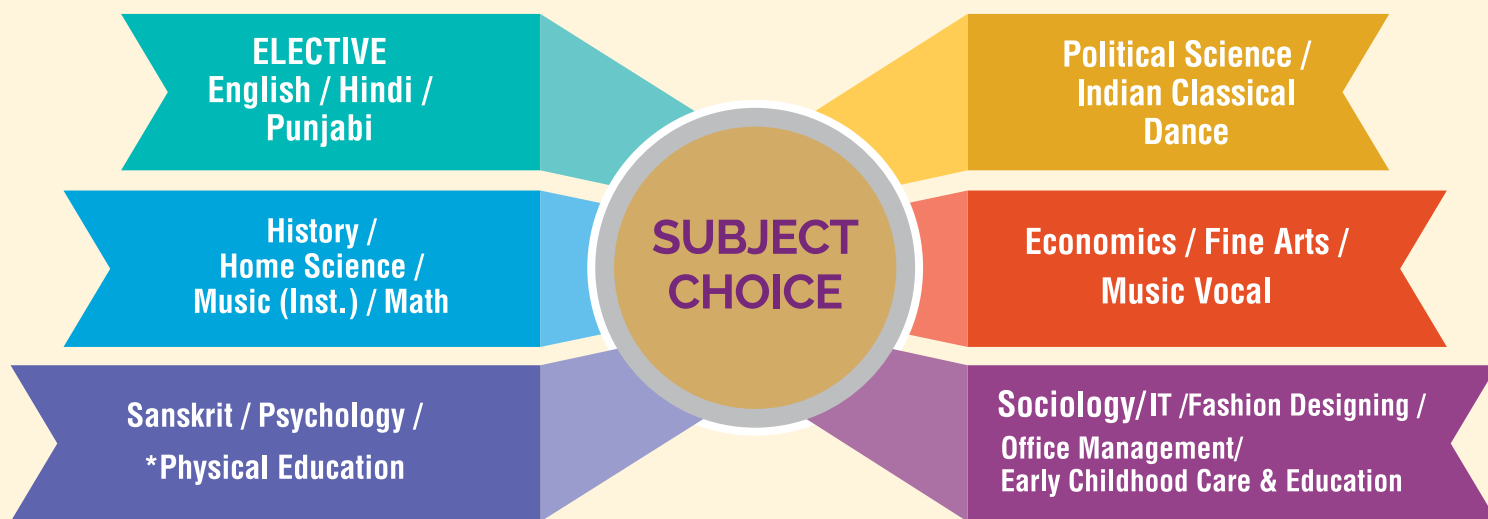
A student who has passed +2 examination or any other examination recognized by P.S.E.B. or equivalent there-to, can take admission in B.A. Part I. A candidate joining the B.A. Ist Semester should have obtained at least 33% marks in the aggregate of all subjects (including marks obtained by her in the subject of compartment, theory & practical taken together) taken up by her at the +2 examination. The candidates securing less than 20% marks (Theory + Practical + Internal Assessment) in the subject in which she has been placed in compartment in the +2 examination shall not be eligible to seek admission to the First Year of B.A.

## Compulsory Subjects

1. General English
2. General Punjabi / History & Culture of Punjab
3. Environmental & Road Safety Education and Violence against Women & Children

## Elective Subjects

A student is required to select 3 elective subjects in all and shall not select more than one subject from any of the following sets of combination.



**NOTE : Honours Course is available in Punjabi**

**\* Only those students can take Physical Education who are Physically Fit**

**NOTE : If Panjab University implements NEP 2020 from session 2024-25 then regulations, admission guidelines, course scheme/structure, syllabus will be followed accordingly in semester - I & semester - II.**



# P.G.D.C.A. Post Graduate Diploma in Computer Applications

P.G.D.C.A. is one of the most sought program in computers which enables the students to acquire all round perspective and clarity of understanding the concept of computers. Duration of this course is one year.

**Eligibility** Graduation in any discipline (B.A./B.Sc./B.Com/B.C.A.) from Panjab University or any other recognized university with 50% marks in aggregate.

## Course Contents

### Semester - I

1. (PGD-1101) Computer Fundamentals
2. (PGD-1102) Computer Programming using C
3. (PGD-1103) Data Base Management System
4. (PGD-1104) Data Communications and Networks
5. (PGD-PR-1105) Lab 1 (Based on PGD-1101 & PGD-1102)
6. (PGD-PR--1106) Lab 2 (Based on PGD-1103)

### Semester - II

1. PGD-2101 Object Oriented Concepts Using JAVA
2. PGD-2102 Web Technologies
3. PGD-2103 Software Engineering
4. PGD-2104 Computer Based Accounting
5. (PGD-PR-2105) Lab 3 (Practical Based on PGD-2101)
6. (PGD-PR-2106) Lab 4 (Practical Based on PGD-2102)
7. (PGD-2107) Project Work: Project will involve Development of Business Application/ Web Site

## Job Oriented add-on-courses

To make our students well aware of today's dynamic world, the college keeps exploring new possibilities and expanding new horizons. To prepare the students for good career options and industry placements, many add-on certificate, diploma and advanced diploma courses are operational in the college. These courses provide a professional touch to the students' perceptions and induce positive motivation within them. Courses offered under this category are

### Eligibility

All students of B.A., B.Com., B.C.A. can apply for any course mentioned above. They can pursue their chosen course along with their graduation in any year during their degree program.

### Duration

One Year Study : Certificate Course  
Two Year Study : Diploma Course  
Three Year Study : Advanced Diploma Course

CALL CENTRE TRAINING

A

INSURANCE BUSINESS

B

FASHION DESIGNING

C

CHILD CARE

D



# Important Guidelines



1. Students shall be admitted as per seats available.
2. At the time of admission, the following documents are to be submitted in the office :
  - a) Admission form duly filled in and signed.
  - b) Three passport size coloured photographs of the student.
  - c) Birth Certificate issued by the Municipal Corporation/Matric Certificate.
  - d) Photo copy of Detailed marks of previous class passed.
  - e) Attested copy of registration card.
  - f) Character Certificate from Head of the Institution, last attended.
  - g) A student belonging to Scheduled Caste/ Backward class is required to attach Punjab Domicile certificate and declaration of the caste with the admission form.
  - h) A student from other than Punjab School Education Board is required to submit the following additional documents at the time of admission :-
    - i) Migration Certificate
    - ii) Original detailed marks certificate issued by the university or the board as the case may be.
    - iii) Eligibility certificate from the Education Board in which appeared.
    - iv) Proof of having passed the previous examination with English as one of the subjects.

## NOTE :

**Carry all original documents for verification**

## Aid To Students

- ❑ Govt. Scholarships for scheduled caste/ scheduled tribes.
- ❑ Scholarship/ Financial help from various organisations for needy and deserving students.
- ❑ Various incentives are given to outstanding sports students viz stipends from state government, free coaching by experts, free sports kit to national achievers, medal certificates and cash prizes.
- ❑ Roll of honour for outstanding achievements in sports, Community service and extra curricular activities.
- ❑ Merit Prizes on the basis of college and university examination.
- ❑ Remedial classes are organized for the benefit of slow learners and special attention is also given to advance learners for promoting their excellence in various subjects.
- ❑ Help line cell is there to provide counselling to students who fall prey to the stress and strain of academic burden or personal problems.
- ❑ Grievance redressal cell takes care of the grievances of the students in order to create congenial academic environment.
- ❑ Various committees are there in college to protect the interest of the students.
- ❑ To explore the hidden talent of the students various clubs and societies remain operative throughout the year.
- ❑ Free seminars are organized for the students for enhancing their professional skills.
- ❑ Student Welfare Scheme.

**STUDENT WELFARE INITIATIVES**  
**WI-FI LABS    SCHOLARSHIPS**  
**BOOK BANK FACILITY    ASSISTANCE IN PLACEMENT**  
**GUIDANCE FOR COMPETITIVE EXAMS**



# Scholarship Schemes

## 1. SC/ST/BC Students

The SC/ST students whose parents/guardians have annual income not exceeding Rs 2.5 Lakh shall be eligible for Post Metric Scholarship Schemes to Scheduled Caste Students, Studies in India Non Plan Centrally Sponsored Scheme. The BC students whose parents/guardians have annual income not exceeding Rs 1 Lakh shall be eligible for Post Metric Scholarship Schemes to Backward Classes Students, Studies in India Non Plan Centrally Sponsored Scheme.

## Important Notes

1. The affidavit regarding income submitted by student's father or guardian must be in original and attested by executive magistrate.
2. A student already getting a scholarship under any other scheme can not avail scholarship under this scheme.
3. The application for scholarship must be accompanied by  
Photostat copies of the last examination passed and the Caste Certificate. Scholarship is given only once for a class.
4. Students should mention name of the Bank, IFC Code, Online Bank Account Number and Aadhaar Card Number in the Scholarship form.

## 2. Dean College Development Council Scheme, P.U., Chd.

The list of scholarship which are being awarded to the students of affiliated college by office of Dean College Development Council in the following Categories.

**Means Cum Merit | Sports | Single Girl Child | Physically Disabled**

## 3. Minority Scheme

The college provides facility of scholarship to the students belonging to minority communities like Sikh, Muslim, Jain, Christian etc. under the schemes run by Central Government.

## 4. Other Schemes

- The college management provide scholarship to the meritorious students.
- Jathedar S. Surjan Singh Thekedar Memorial Charitable Trust
- Nehru Sidhant Kender Trust
- Bharat Vikas Parishad Scholarship Scheme
- Senior Citizen Conclave Scholarship Scheme



# College Life







# College Rules

As said by scholars and achievers that discipline is the key to success. Here in Master Tara Singh Memorial College for Women we also feel the same. Following are some rules which each and every student has to adhere :

- ❑ Any student found guilty of ragging would be suspended from the college.
- ❑ On every Monday and all academic functions, all students are required to be in college uniform viz white suit with white dupatta in summer, white suit with black cardigan in winter. Students not in proper uniform will be fined.
- ❑ As the college authorities issue identity card at the commencement of the session, every student is required to carry her respective identity card during her stay in college campus.
- ❑ Leave for absence from the college should be applied personally by a student on the prescribed form available in the college office. In case of illness the application should be supported by medical certificate. Absence from any lecture shall be fined. Absentees shall be reported daily and the name shall be stuck off after seven consecutive days of absence and student will have to seek re-admission.
- ❑ Students can change their subject within 15 days from the commencement of classes on the prescribed performa available from the office.
- ❑ A student who loses, defaces or damages college library books shall have to pay the full cost.
- ❑ Every student must attend 75% of lectures delivered both in theory and practicals. Otherwise she will be detained from appearing in the university examinations.
- ❑ No student will be allowed to leave the college before the 7th period without the permission of Principal/Tutor.
- ❑ Students caught bunking classes shall be fined Rs. 50/- on the spot.
- ❑ In case of change Address/Tel. No., students should inform the college office immediately.
- ❑ Use of mobile phones are strictly prohibited in college campus and shall be confiscated from students.
- ❑ Students are not allowed to bring any valuable article to the college campus.
- ❑ All rules and regulations prescribed by Panjab University, Chandigarh are applicable to the College students.
- ❑ Parents can visit Principal Office between 11 am to 1 pm during working days.

## Fee Details

| Classes                              | BA    | BCom  | BBA   | BCA   | MA    | MCOM  | MBACIT | MFDM  |
|--------------------------------------|-------|-------|-------|-------|-------|-------|--------|-------|
| Annual Fees                          | 21000 | 30000 | 35000 | 35000 | 25300 | 32000 | 55000  | 40000 |
| Uni. Exm fees<br>(for two semesters) | 6500  | 6500  | 6500  | 6500  | 6500  | 6500  | 11700  | 7900  |
| Grand Total                          | 27500 | 36500 | 41500 | 41500 | 31800 | 38500 | 66700  | 47900 |

**Note : Additional Practical subject fees per subject = Rs. 1200 for BA Classes only**

| Classes         | BA    | BCom  | BBA   | BCA   | MA    | MCOM  | MBACIT | MFDM  |
|-----------------|-------|-------|-------|-------|-------|-------|--------|-------|
| 1st Installment | 12200 | 18000 | 18000 | 18000 | 15000 | 18000 | 30000  | 25000 |
| 2nd Installment | 8000  | 10000 | 13000 | 13000 | 9000  | 11000 | 20000  | 13000 |
| 3rd Installment | 7300  | 8500  | 10500 | 10500 | 7800  | 9500  | 16700  | 9900  |



# NEWS BULLETIN OF MTSM



ਮਾਸਟਰ ਤਾਰਾ ਸਿੰਘ ਮੈਮੋਰੀਅਲ ਕਾਲਜ ਵਿਖੇ ਸਾਈਬਰ ਸੁਰੱਖਿਆ ਥੀਮ 'ਤੇ ਪੋਸਟਰ ਮੈਕਿੰਗ ਕੰਪੀਟੀਸ਼ਨ।

**ਪੋਸਟਰ ਮੈਕਿੰਗ ਕੰਪੀਟੀਸ਼ਨ ਮੈਂ ਮਲਿਕਾ  
ਕੋ ਪਹਲਾ ਐਂਡ ਸ਼ੇਲਾ ਕੋ ਦੂਸਰਾ ਸਥਾਨ**



**ਸਾਈਬਰ ਸੁਰੱਖਿਆ ਪ੍ਰਤਿਯੋਗਿਤਾ ਕਰਾਏ**



**27 ਕੋ ਟੋਲ ਆਫ਼ ਆਨਰ ਐਂਡ 15 ਵਿਦਿਆਰਥੀਆਂ ਕੋ ਸਿਲਾ ਕਾਲੇਜ ਕਲਰ**

ਮਾਸਟਰ ਤਾਰਾ ਸਿੰਘ ਮੈਮੋਰੀਅਲ ਕਾਲੇਜ ਦੇ ਫੀਡਬੈਕ ਸਮਾਰੋਹ ਮੇਂ 550 ਵਿਦਿਆਰਥੀਆਂ ਕੋ ਸਿਲੀ ਡਿਗ੍ਰੀਆਂ



ਮਾਸਟਰ ਤਾਰਾ ਸਿੰਘ ਮੈਮੋਰੀਅਲ ਕਾਲਜ ਦੇ ਫੀਡਬੈਕ ਸਮਾਰੋਹ ਮੇਂ 550 ਵਿਦਿਆਰਥੀਆਂ ਕੋ ਸਿਲੀ ਡਿਗ੍ਰੀਆਂ ਦਿੱਤੀਆਂ ਗਈਆਂ।



ਮਾਸਟਰ ਤਾਰਾ ਸਿੰਘ ਮੈਮੋਰੀਅਲ ਕਾਲੇਜ ਫੌਰ ਟੂਮਨ ਮੇਂ ਫੈਸ਼ਨ ਸ਼ੋ ਕਰਵਾਯਾ

**ਬੇਸਟ ਕਲੇਵਰਸ਼ਨ ਕੋ ਲਿਏ ਸਿਮਰਨ ਕੋ ਪ੍ਰਥਮ  
ਐਂਡ ਗੀਤਾਂਜਲੀ ਕੋ ਦੂਸਰਾ ਪੁਰਸਕਾਰ ਮਿਲਾ**



ਮਾਸਟਰ ਤਾਰਾ ਸਿੰਘ ਮੈਮੋਰੀਅਲ ਕਾਲਜ ਵਿਖੇ ਅੰਤਰਰਾਸ਼ਟਰੀ ਦਾਨ  
ਦਿਵਸ ਸਮਾਗਮ ਦੌਰਾਨ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਸਨਮਾਨਿਤ ਕਰਦੇ  
ਪ੍ਰਿੰਸੀਪਲ ਡਾ. ਕਿਰਨਦੀਪ ਕੌਰ ਤੇ ਹੋਰ। ਅਜੀਤ ਤਸਵੀਰ

**ਅੰਤਰਰਾਸ਼ਟਰੀ ਦਾਨ ਦਿਵਸ ਮਨਾਇਆ**

ਮਾਸਟਰ ਤਾਰਾ ਸਿੰਘ ਮੈਮੋਰੀਅਲ ਕਾਲਜ ਵਿਖੇ  
ਆਜ਼ਾਦੀ ਦਿਵਸ ਮਨਾਇਆ

ਮਾਸਟਰ ਤਾਰਾ ਸਿੰਘ ਮੈਮੋਰੀਅਲ ਕਾਲਜ ਲੜਕੀਆਂ  
ਲੁਧਿਆਣਾ ਵਿਖੇ ਪ੍ਰਿੰਸੀਪਲ ਡਾ. ਕਿਰਨਦੀਪ ਕੌਰ ਅਤੇ  
ਹੋਰ ਭਾਗਤ ਸ਼੍ਰੋਮਣੀ ਭਾਗਤ ਮੁਹਿੰਮ ਦੇ ਨੇਤਰੀ ਅਫਸਰ  
ਪ੍ਰਭਾਤ ਵਿੱਚ ਵੱਡੇ ਰਾਸ਼ਟਰੀ ਝੰਡਾ ਲਹਿਰਾਇਆ  
ਗਿਆ। ਵਿਦਿਆਰਥੀਆਂ ਨੇ ਰਾਸ਼ਟਰ ਅਤੇ ਰਾਸ਼ਟਰੀ ਝੰਡੇ  
ਪ੍ਰਤੀ ਸਮਰਪਣ ਦੀ ਸਹੁੰ ਚੁੱਕੀ। ਸੋਲਹੀ ਵਿਦਿਅਕ ਤਿਰੰਗਾ  
ਮੁਕਾਬਲੇ ਵਿਚ ਭਾਗ ਲੈਣ ਵਾਲੀਆਂ ਵਿਦਿਆਰਥੀਆਂ  
ਵਿੱਚੋਂ ਦੋ ਸਰਵੋਤਮ ਸੋਲਹੀਆਂ ਵਿਦਿਆਰਥੀਆਂ  
ਨੂੰ ਟਰਾਫੀਆਂ ਦਿੱਤੀਆਂ ਗਈਆਂ ਅਤੇ ਅਧਿਆਪਕ  
ਵਰਗ ਵਿੱਚੋਂ ਸਰਵੋਤਮ ਸੋਲਹੀ ਅਧਿਆਪਕ ਨੂੰ ਵੀ ਟ੍ਰਿਫੀ  
ਗਈ। 14 ਅਗਸਤ ਨੂੰ ਕਰਵਾਏ ਗਏ ਪੋਸਟਰ ਮੈਕਿੰਗ  
ਮੁਕਾਬਲੇ ਵਿੱਚੋਂ ਜੇਤੂ ਵਿਦਿਆਰਥੀਆਂ ਨੂੰ ਇਨਾਮ ਦਿੱਤੇ  
ਗਏ। ਕਾਲਜ ਪ੍ਰਬੰਧਕ ਕਮੇਟੀ ਦੇ ਪ੍ਰਧਾਨ, ਮਾਸਟਰ ਸਿੰਘ ਨੇ  
ਸਟਾਫ਼ ਅਤੇ ਵਿਦਿਆਰਥੀਆਂ ਦੇ ਦੋਸਤ ਪ੍ਰਤੀ ਜਸ਼ਨਾਂ ਦੀ  
ਸਲਾਮਤੀ ਕੀਤੀ।



ਮਾਸਟਰ ਤਾਰਾ ਸਿੰਘ ਮੈਮੋਰੀਅਲ ਕਾਲਜ ਵਿਖੇ ਸਮਾਗਮ ਦੌਰਾਨ ਜੇਤੂ  
ਵਿਦਿਆਰਥੀਆਂ। ਅਜੀਤ ਤਸਵੀਰ

**ਰਾਮਰਸ ਤੇ ਆਈ. ਟੀ. ਵਿਭਾਗ ਨੇ  
ਕਰਵਾਇਆ ਵਿਦਿਆਰਥੀ ਸਮਾਗਮ**



ਮਾਸਟਰ ਤਾਰਾ ਸਿੰਘ ਮੈਮੋਰੀਅਲ ਕਾਲਜ ਵਿਖੇ ਕੌਮੀ ਤਿਰੰਗਾ ਝੰਡੀ ਖੜੀਆਂ ਐਨ. ਸੀ.  
ਸੀ. ਕੈਂਟਿਨਸ। ਅਜੀਤ ਤਸਵੀਰ

**ਚੰਚਲ ਨੇ ਗੋਲਡ ਟੀ ਸਿੰਪਲ ਨੇ ਸਿਲਵਰ ਮੈਡਲ ਜੀਤਾ**



**ਵਿਦਿਆਰਥੀਆਂ ਕੋ ਬਤਾਏ ਸਾਈਬਰ ਠਗੀ ਸੇ ਬਚਨੇ ਕੇ ਗੁਰ**



ਮਾਸਟਰ ਤਾਰਾ ਸਿੰਘ ਮੈਮੋਰੀਅਲ ਕਾਲੇਜ ਮੇਂ ਆਯੋਜਿਤ ਸੈਮੀਨਾਰ ਮੇਂ ਹਿਸ਼ਤਾ ਲੇਤੇ ਵਿਦਿਆਰਥੀ।





# **MASTER TARA SINGH MEMORIAL COLLEGE FOR WOMEN**

**A PREMIER MULTI-FACULTY POST GRADUATE INSTITUTION**

**(Affiliated to Panjab University, Chandigarh)**

**OLD SABZI MANDI, LUDHIANA. (PB.)**

**☎ 0161-2740380, 99882-33666**



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